

KDP Opportunity Report

1. Opportunity Scorecard

Score Area	Result
Demand	 86/100 — Strong
Competition Opportunity	 69/100 — Moderate
Profit Potential	 81/100 — Strong
Series Potential	 92/100 — Strong
Beginner Friendliness	 84/100 — Strong
Overall Opportunity	 83/100 — Strong

GO — Strong opportunity

Gardening has lasting buyer demand and supports many related books. Broad beginner guides are crowded, so a narrower problem-based angle is essential. Small-space, container and practical food-growing topics offer the clearest route. A useful series could continue selling for years without annual updates.

2. Market Snapshot

Market Detail	Current Picture
Main book styles selling	Beginner guides, raised beds, containers, vegetables, herbs and companion planting
Typical price range	About \$10.00–\$16.99 for practical paperbacks
Typical page count	Roughly 140–180 pages
Main buyer	Adults starting a home food garden
Competition level	Medium to high
Series potential	Excellent
Evergreen or seasonal	Evergreen topic with stronger spring interest

Amazon currently shows established demand for beginner vegetable, raised-bed and container guides. Visible examples include books with hundreds or thousands of reviews, while newer titles are still appearing at higher price points.

The broad phrase “gardening for beginners” is crowded. A new publisher has a more realistic opportunity by solving one clear problem, such as growing food on a patio, avoiding common container mistakes or following a simple planting plan.

3. What Is Selling and Why

Type or angle	What buyers like	Competition	Opportunity
Raised-bed gardening	Easier setup, less bending and organised growing	High	Add plans for small beds
Container vegetables	Works for patios, renters and small homes	Medium-high	Target limited space
Beginner vegetable guides	Clear instructions from soil to harvest	High	Narrow by method or buyer
Companion planting	Helps buyers plan plant combinations	Medium-high	Use simple tested layouts
Herb gardening	Low-cost and possible indoors or outdoors	Medium	Connect growing with cooking

Raised-Bed Gardening for Beginners is a 142-page guide covering bed construction, soil, crop rotation, growing zones and 30 beginner-friendly plants. Amazon also displays it as part of a wider beginner gardening series, showing that buyers can move between connected subjects.

Vegetable Gardening for Beginners focuses on preparing beds and containers, mixing soil and choosing common food plants. Its straightforward result-based positioning is a strong signal that buyers want instructions they can follow rather than gardening theory.

Container Gardening for Beginners has a 4.6-star rating from more than 460 reviews, is 152 pages long and belongs to a four-book series. Its appeal is built around small spaces, affordable setup and step-by-step plant care.

Amazon also shows continued interest in companion planting: one visible beginner title had more than 1,300 reviews, while container titles shown alongside it ranged from about \$10.89 to \$15.99.

4. Market Gaps

Patio Vegetable Gardening for Complete Beginners

Why it could work: It targets renters, apartment dwellers and people without a traditional garden. Buyers receive a clear outcome rather than another general gardening handbook.

Main risk: The book must contain useful container sizes and planting plans, not generic advice.

Small Raised-Bed Plans

Why it could work: Many books explain raised beds, but beginners also need ready-made plans for common bed sizes. Diagrams and seasonal layouts would increase usefulness.

Main risk: Raised-bed gardening is heavily competitive.

Low-Maintenance Gardening for Busy Adults

Why it could work: It answers the common worry that gardening takes too much time. Watering routines, easy crops and weekly checklists create a practical promise.

Main risk: “Low maintenance” must be explained honestly.

Indoor Culinary Herb Gardening

Why it could work: Herbs need little space and connect gardening with everyday cooking. An established 160-page herb guide includes 40 plant profiles and practical uses, confirming that buyers value both growing and using their harvest.

Main risk: Indoor light requirements must be covered accurately.

Odour-Free Composting for Small Homes

Why it could work: It solves a specific objection—smell, pests and limited space. Current Amazon results include beginner composting and apartment-focused composting books.

Main risk: It is narrower than vegetable gardening and may have lower total demand.

5. What Book You Could Create Next

Opportunity 1: Patio Vegetable Gardening for Complete Beginners

Opportunity Score: ● 89/100 — PUBLISH NEXT

Potential Badge: ★ ★ ★ ★ ★ Excellent Potential

Difficulty Meter: ● Easy

Target Buyer: Adults with a patio, balcony or tiny outdoor space

Suggested Price: \$14.99

Series Potential: Excellent

Why It Could Work:

Container gardening has visible buyer demand, but this angle gives readers a more specific result: producing vegetables in a genuinely small space.

Main Risk:

The book needs original layouts, crop choices and container recommendations.

Suggested Interior:

- Recommended format: Step-by-step practical guide
- Recommended trim size: 7.5 × 9.25 inches
- Approximate page count: 170–190 pages
- Colour or black-and-white interior: Black-and-white
- Main interior approach: Container charts, patio plans, checklists and crop guides

Opportunity 2: The 4 × 4 Raised-Bed Garden Plan

Opportunity Score:  84/100 — PUBLISH NEXT

Potential Badge:  Excellent Potential

Difficulty Meter:  Medium

Target Buyer: First-time raised-bed vegetable growers

Suggested Price: \$14.99–\$16.99

Series Potential: Excellent

Why It Could Work:

It narrows a proven subject into one popular bed size and gives readers ready-made planting layouts.

Main Risk:

Strong established books already serve the broader raised-bed market.

Suggested Interior:

- Recommended format: Plan-based how-to guide
- Recommended trim size: 8 × 10 inches
- Approximate page count: 160–180 pages
- Colour or black-and-white interior: Black-and-white
- Main interior approach: Bed diagrams, planting grids and seasonal plans

Opportunity 3: Low-Maintenance Vegetable Gardening for Busy People

Opportunity Score:  81/100 — PUBLISH NEXT

Potential Badge:  Strong Potential

Difficulty Meter:  Medium

Target Buyer: Adults with limited gardening time

Suggested Price: \$14.99

Series Potential: Strong

Why It Could Work:

The promise of a productive garden with short weekly routines gives the book an immediate practical benefit.

Main Risk:

The title must not promise effortless results.

Suggested Interior:

- Recommended format: Routine-based practical guide
- Recommended trim size: 7.5 × 9.25 inches
- Approximate page count: 150–180 pages
- Colour or black-and-white interior: Black-and-white
- Main interior approach: Easy crops, weekly routines and troubleshooting tables

Opportunity 4: Indoor Culinary Herb Gardening for Beginners

Opportunity Score: ● 78/100 — WORTH CONSIDERING

Potential Badge: ★★☆☆ Strong Potential

Difficulty Meter: ● Easy

Target Buyer: Home cooks and apartment dwellers

Suggested Price: \$12.99–\$14.99

Series Potential: Strong

Why It Could Work:

Readers can start with little space, and the book can connect planting, harvesting, storing and cooking.

Main Risk:

The main herb-gardening market already contains professionally produced guides.

Suggested Interior:

- Recommended format: Growing and usage guide
- Recommended trim size: 7.5 × 9.25 inches
- Approximate page count: 140–170 pages
- Colour or black-and-white interior: Black-and-white
- Main interior approach: Herb profiles, care charts, harvesting and simple recipes

Opportunity 5: Odour-Free Composting for Apartments and Small Homes

Opportunity Score: ● 71/100 — WORTH CONSIDERING

Potential Badge: ★★☆☆ Moderate Potential

Difficulty Meter: ● Medium

Target Buyer: Eco-conscious adults with no garden

Suggested Price: \$11.99–\$13.99

Series Potential: Good

Why It Could Work:

It answers clear worries about smells, flies, mess and limited space.

Main Risk:

Demand is likely smaller than for growing vegetables and herbs.

Suggested Interior:

- Recommended format: Problem-solving guide
- Recommended trim size: 6 × 9 inches
- Approximate page count: 120–150 pages
- Colour or black-and-white interior: Black-and-white
- Main interior approach: Method comparisons, setup instructions and troubleshooting

BEST BOOK TO CREATE NEXT

Patio Vegetable Gardening for Complete Beginners

- **Opportunity score:** ● 89/100 — PUBLISH NEXT
- **Potential badge:** ★ ★ ★ ★ ★ Excellent Potential
- **Difficulty:** ● Easy
- **Target buyer:** Adults with patios, balconies and small outdoor spaces
- **Suggested price:** \$14.99
- **Series potential:** Excellent

This is the strongest choice because it combines a proven container-gardening subject with a clear small-space buyer, an evergreen food-growing result and many natural follow-up books. It is narrower and easier to position than a general gardening guide while still serving a large adult audience.

6. Simple Series Plan

Series name: The Small-Space Food Garden Series

Book 1: Patio Vegetable Gardening for Complete Beginners

Five follow-up book titles:

1. Container Tomatoes for Complete Beginners
2. Salad Gardening in Pots and Grow Bags
3. Small-Space Herb Gardening for Home Cooks
4. Balcony Gardening Without a Green Thumb
5. The Year-Round Patio Vegetable Garden

Recommended publishing order: Publish the main patio guide first, followed by tomatoes, salad crops, herbs, balcony gardening and finally the year-round guide.

7. Simple Profitability

Example book:

- **Format:** Paperback
- **Trim size:** 7.5 × 9.25 inches
- **Page count:** 180 pages
- **Interior type:** Black ink on white paper
- **Suggested price:** \$14.99
- **Estimated printing cost:** \$3.16
- **Estimated royalty per sale:** \$5.83

KDP calculates US black-ink paperback printing as a fixed cost plus a per-page charge. Its current example uses \$1.00 plus \$0.012 per page for a regular-trim Amazon.com paperback. Books priced at \$9.99 or above currently receive the 60% Amazon.com paperback royalty rate before printing costs are deducted.

Sales Example	Approximate Monthly Royalty
1 sale per day	\$174.90
3 sales per day	\$524.70
5 sales per day	\$874.50

These are simple 30-day examples based on the estimated royalty per sale. They are not sales or income predictions.

8. Final Action Plan

1. Create **Patio Vegetable Gardening for Complete Beginners** first.
2. Build the book around vegetables that grow reliably in pots, tubs and grow bags.
3. Include practical container sizes, soil amounts, watering routines and ready-made patio layouts.
4. Use a clear cover that immediately communicates vegetables, containers and limited space.
5. Publish the tomato-focused follow-up book after reviewing reader questions and feedback.

9. Sources

- Amazon — *Vegetable Gardening for Beginners: A Simple Guide to Growing Vegetables at Home.*
- Amazon — *Raised-Bed Gardening for Beginners.*
- Amazon — *Container Gardening for Beginners.*
- Amazon — *Herb Gardening for Beginners.*
- Amazon — Indoor and small-space gardening listings.
- Amazon KDP — Paperback printing costs.
- Amazon KDP — Paperback royalty rates.

AI Research Prompt Used

You are a practical Amazon KDP book opportunity researcher.

Research the current Amazon.com (United States) marketplace using the details below.

BOOK TYPE: How to

NICHE OR TOPIC: Gardening

TARGET AUDIENCE: Adults

PRIMARY GOAL: Find Evergreen Topics

NUMBER OF OPPORTUNITIES: 5

YOUR JOB

Create a short, simple KDP Opportunity Report that helps a beginner understand:

- What appears to be selling.
- Why buyers want it.
- How competitive the niche is.
- What book they could create next.
- Which opportunity is the strongest.
- How that idea could become a series.
- What the basic royalty potential may look like.

Search the live web before answering. Focus on Amazon.com (United States) and use current visible evidence from relevant Amazon search results, bestseller pages and individual listings.

Use prices, ratings, review counts, publication dates, page counts, formats, series information, titles, subtitles and positioning as market signals only. Do not invent exact sales, search volume or guaranteed income.

Focus on subjects with year-round demand and long-term catalogue value.

IMPORTANT STYLE RULES

- Keep the full report between approximately 900 and 1,400 words.
- Write for a complete beginner.
- Use simple everyday language.
- Avoid jargon and technical publishing language.
- Use short paragraphs, compact tables and clear visual labels.
- Do not write long essays.
- Do not repeat the same point in different sections.
- Recommend exactly 5 opportunities.
- Make the best opportunity immediately obvious.
- Use citations for current facts.
- Do not ask follow-up questions.
- Use the exact coloured icons and labels requested below.
- Keep every opportunity explanation short and practical.

USE THESE EXACT REPORT SECTIONS

KDP Opportunity Report

1. Opportunity Scorecard

Place this scorecard at the very top.

Give each item a score out of 100 and use the correct colour:

- 80–100 = Strong
- 60–79 = Moderate
- Below 60 = Weak

Include:

- Demand
- Competition Opportunity
- Profit Potential
- Series Potential
- Beginner Friendliness
- Overall Opportunity Score

Important: Competition Opportunity means how favourable the competition is. A higher score means easier or more realistic competition for a new publisher.

Use this exact visual style:

Score Area	Result
Demand	● 84/100 — Strong
Competition Opportunity	● 68/100 — Moderate
Profit Potential	● 82/100 — Strong
Series Potential	● 91/100 — Strong
Beginner Friendliness	● 74/100 — Moderate
Overall Opportunity	● 83/100 — Strong

Then show one large final status:

- GO — Strong opportunity
- CAUTION — Possible, but needs a clear angle
- AVOID — Too crowded or too weak

Give no more than four short lines explaining the final status.

2. Market Snapshot

Use one compact table containing:

- Main book styles selling
- Typical price range
- Typical page count

- Main buyer
- Competition level
- Series potential
- Evergreen or seasonal

Add no more than two short paragraphs below it.

3. What Is Selling and Why

Show the three to five strongest visible types, styles or angles.

Use a compact table with these columns:

- Type or angle
- What buyers like
- Competition
- Opportunity

Keep each table entry brief.

Include a few current Amazon examples with citations.

4. Market Gaps

List only the clearest three to five market gaps.

For each gap include:

- Gap name
- Why it could work
- Main risk

Keep each gap to no more than three short sentences.

5. What Book You Could Create Next

Recommend exactly 5 opportunities.

Do not use one large comparison table for this section.

Present each opportunity as a short visual opportunity card using this exact structure:

Opportunity 1: [Book Idea]

Opportunity Score: ● 88/100 — PUBLISH NEXT

Potential Badge: ★ ★ ★ ★ ★ Excellent Potential

Difficulty Meter: ● Easy

Target Buyer: [short answer]

Suggested Price: [price or range]

Series Potential: [Low, Good, Strong or Excellent]

Why It Could Work:

[Maximum two short sentences.]

Main Risk:

[One short sentence.]

Suggested Interior:

- Recommended format
- Recommended trim size
- Approximate page count
- Colour or black-and-white interior
- Main interior approach

Use this scoring system:

-  80–100 = PUBLISH NEXT
-  60–79 = WORTH CONSIDERING
-  Below 60 = SKIP FOR NOW

Use these potential badges:

-  Excellent Potential
-  Strong Potential
-  Moderate Potential
-  Limited Potential
-  Weak Potential

Use these difficulty labels:

-  Easy
-  Medium
-  Difficult

Rank all opportunities from strongest to weakest.

After the opportunity cards, show this clearly:

BEST BOOK TO CREATE NEXT

[Exact Book Title or Concept]

Then include:

- Opportunity score
- Potential badge
- Difficulty
- Target buyer
- Suggested price

- Series potential

Explain why this is the strongest choice in one short paragraph only.

6. Simple Series Plan

Create one series only, based on the strongest opportunity.

Include:

- Series name
- Book 1
- Five follow-up book titles
- Recommended publishing order

Keep this section short. Do not create multiple series or detailed branding plans.

7. Simple Profitability

Use official current KDP royalty and printing-cost information for Amazon.com (United States).

Show one realistic example book only:

- Format
- Trim size
- Page count
- Interior type
- Suggested price
- Estimated printing cost
- Estimated royalty per sale

Then show only:

- 1 sale per day
- 3 sales per day
- 5 sales per day

Clearly state these are simple examples, not predictions.

8. Final Action Plan

Give exactly five numbered steps.

Step 1 must state the exact book the user should create first.

Keep every step to one sentence.

9. Sources

List only the most important Amazon pages, listings and official KDP documentation used.

10. AI Research Prompt Used

At the very end, reproduce this complete prompt exactly as supplied under the heading:

AI Research Prompt Used

FINAL RULE

The report must help a beginner decide what to publish next within a few minutes. Simplicity, visual scoring and a clear recommendation are more important than exhaustive detail.